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France is one of the most powerful countries in all political, diplomatic, military and economic fields in the world, and it is also the founding country of the European Union. Its GDP is the sixth largest economy with the tenth largest purchasing power in the world and is the second largest exclusive economic zone as well. If calculated on the total wealth of the family, the country is the richest country in Europe and ranks fourth in the world. French nationals enjoy a high quality of life and excel in all aspects such as education, life expectancy, freedom and democracy, and human development; in particular, medical research development and applications have long been among the first in the world.

Since 2016, France, the worldwide tourist destination, is becoming a new landmark in real estate investment; and Paris, the capital of France, with its potential for development in real estate market in recent years, is also performing remarkably, as the sales volume of real estate in Paris has hit a new high. According to the French national statistics, due to factors such as the growth of investment by enterprises and households, France's economic growth for 2017 as a whole increased by 1.9%, setting a new high since 2011. The French Minister of Finance also said that the election of President Macron is one of the factors that are driving the growth of France's overall economy to accelerate, regaining the general public confidence in French economy; the government introduced a series of economic reform measures as well as the gradual warming of the global economic environment. It is estimated that the French economy is expected to continue its steady growth in 2018.

According to the statistics of public notary in the Greater Paris area, in the third quarter of last year, the average price in the capital reached 8,940 euros per square meter and in early 2018, it rose to 9,190 euros; in the short run, the price growth may be even higher. In the third quarter of 2017, France's real estate transaction volume hit a high record of 952,000, while the Greater Paris area rose about 10% and the closer to the center of Paris, the higher the annual growth rate of house prices, and much higher than the national average. According to statistics, apartment prices in Greater Paris area rose 5.8% a year 7.8% for the city of Paris. The reason for the growth of house prices leads to the government's eager promotion for the redevelopment of Greater Paris, and the construction of public transportation is a very important part. The government has already budgeted 28 billion euros to build a new road network of 200 kilometers and 68 new stations. By the time it's completed, the size of Paris's metro will be increased from 200km to 400km and 70 new subway stations; although the Greater Paris Region is already the most expensive area in France, but there are still 40% of international buyers who target their real estate investment in the Greater Paris area, showing that many real estate investors are aware of the potential of the metro network in Paris.

As for international tourism, the Olympic has finalized Paris as the venue for the Summer Olympics in 2024 and Los Angeles for the Summer Olympics in 2028, which will be an advantage for both real estate and tourism markets. With France's GDP of USD 2.575 trillion, France surpassed Britain for the first time in 2017's ranking of the world economy of International Monetary Fund (IMF) and ranked the fifth in the world. At the same time, France was also ranked first in terms of the global ranking of soft power in 2017. Paris 2024 Summer Olympic will promote the development and prosperity of the tourism industry in France, and also benefit the French real estate to continue the growth of appreciation, and therefore, recent investments in France may also be a good target option.