



Image Source: Taiwan Sotheby's International Realty.

by David Lu / translated by Lexie Fang

When World War II was over, Times Square was filled with the joyous atmosphere. Everyone took to the streets to celebrate the end of the war and just to enjoy a new day of peace. The photograph, "The Kiss", which shows a sailor, energized by the joy of victory and alcohol, bending down to hug and kiss a woman he had never met before, was taken in Times Square in New York and has become a classic of the 20th century. Currently, people who venture onto the streets in Times Square have a joy that is not less than the spirit shown in the photo.



圖片來源：維基百科

New York, as a world-class city, features a core of charm that lies mainly in its diversity. The finance, commerce, technology, art, entertainment, and urban characteristics, every aspect of New York is renowned all over the world, and the city keeps leading the world. GaWC has announced its latest world city rankings for 2020, with New York winning second place, where the city has been steadily ranked in the top of the class since 2000 with London, the only two cities that have received an "Alpha++" rating. The development of its financial service industry, the presence of foreign companies and international banks, and the mature development of the financial markets give the overall city a well deserved strength ranking. In addition, the "New World Wealth", which has released the ranking of the richest cities in the world in 2020 based on the private wealth of residents in various cities including assets such as real estate, cash, stocks, corporate shares, and private wealth, New York has become the richest city in the world with private wealth totaling US\$3 trillion, the only city with a total private wealth reaching that amount.

As for real estate, New York has always been one of the most popular cities in the world and often ranks among the most expensive real estate markets on earth. With a mature market, diverse properties, special geographical location, and international status, New York's real estate market is able to attract a wide variety of investors. Therefore, New York's real estate can preserve considerable value under the support of significant demand.

At the crossroads of the world, Times Square, a wide range of electronic signs instantaneously broadcast messages from the world and the bright lights even blur day and night. This is New York—willing to accept all visitors, integrating the world, and even representing the world. The "Big Apple" of the past, New York is much more like a bottle of mature and fermented wine nowadays that retains its sweetness yet makes people even more intoxicated after being quenched by time.