



Image Source: Charlottees (Pixabay)

Translated by Viviane

During the hottest season of the year, the Thais splash pure clean water on one another, in part as a form of relief from the scorching heat but, more importantly, to help others wash away the troubles of the past year, with the hope that they will be able to start afresh in the new one. This is none other than Thailand's Songkran Festival, held in Bangkok, the city of freedom and warm-hearted people. Formerly known as Siam, the country was later renamed Thailand, after the Thai ethnic group. The name Thailand also means "Land of the Free." The country has always been on the list of must-visit places for travelers from all around the world because of its great tourism value, encompassing extensive urban landscapes, diverse cultures and unique snacks.

As the capital and largest city of Thailand, Bangkok is the center of politics, economic, trade, transportation, education, religion, etc., and is an amalgamation of Chinese and Western cultural influences. As a city that has a bit of everything, Bangkok is the most representative city of Thailand.

In the 2021 World's Best Cities Report published by Resonance Consultancy, an internationally renowned consulting company, Bangkok ranked 31st, a significant jump of 43 places from the 74th place it held in 2020, making it the city with the greatest improvement in the world. Bangkok was also voted Business Traveller's 2020 Best Leisure City in the Asia-Pacific by readers of the magazine. In addition to being ranked the best in 2020, it is also the tenth time that Bangkok has won this award. While global tourism faced a downturn in 2020, world travellers are looking forward to the day when they can visit Bangkok again.

In terms of investment, the latest global survey published by U.S. News, a well-known news magazine, ranked Thailand 10th in its Best Countries to Start a Business. It is clear that global investors have great confidence in the country. Additionally, Thailand's much-discussed Thailand Elite Residence Program has recently worked with real estate developers to promote the development of Thailand's real estate market, making it more attractive to overseas investors.

In Asia's "Land of the Free" sits a shimmering "City of Angels", one as beautiful as a descending angel. What shines brighter than an angel is the beauty of this city, and what burns hotter than the sun is the charming warmth that this city shows to travelers.