



Image foursummers (pixabay)

Translated by Viviane

The smile on each tourist or citizen's face appears wider under the bright sun in Bangkok, and people's enthusiasm is stronger than the heat. Even the famous Songkran Festival (or Water Festival) that has just ended in Thailand cannot cool down the enthusiasm. With its cheerful atmosphere and unforgettable scenery, Bangkok is definitely a must-see city for many.

The DestinAsian Readers' Choice Awards, which recognizes outstanding performance in the luxury tourism field in the Asia-Pacific region, has once again named Bangkok the "Best City" in a poll of tourists from all over the world. It has retained the title after it won the award in 2020. In addition, Bangkok ranked 21st in the world and 5th in Asia and was highly rated in many categories in the 2022 Travelers' Choice Awards by Tripadvisor, a well-known international travel review website.

Besides being a very popular tourist destination, Bangkok as an international city is attractive as a convention venue. In an evaluation by GainingEdge, a world-renowned convention and exhibition consultancy, Bangkok stood out from among 101 cities in the world and won the honor of the 6th largest international conference destination in the world in the International Convention Destination Competitive Index 2021, up by two places from the 8th place in the previous evaluation. Moreover, it ranked 4th among Asia's top cities, indicating that Thailand has the potential to host world-class conferences and is widely recognized by professional event organizers worldwide.

Bangkok with its hard and soft power lives up to the world's expectations and demonstrates its strength to the world. It welcomes all tourists and talents from all over the world, either for sightseeing or business purposes. Bangkok surely has a place in everyone's heart. Known as the City of Angels, it is not only an advanced city but a paradise for people.