



Image Karsten Winegeart (Unsplash)

Translated by Viviane / Brooke

The State of Hawaii is located in the North Pacific Ocean and consists of eight major islands and 124 small islands with a total area of roughly 28311 square meters. square miles. Among them, the island of Hawaii is the largest, accounting for around two-thirds of the entire state. The State of Hawaii is divided into four counties (cities), namely City and County of Honolulu, Maui County, Hawaii County, and Kauai County. Located on the island of Oahu, Honolulu is the capital. The total population of the State of Hawaii in 2022 was 1.4017 million, among which Asians accounted for 37.79%, white people 24.95%, Native Hawaiians 10.06%, and Africans 1.83%.

According to the data from the Department of Investment Services, Ministry of Economic Affairs, the total GDP output in 2021 amounted to approximately US\$90.059 billion; the average per capita income in 2021 reached US\$60,389; and the economic growth rate from 2020 to 2021 was 4.6%. The State of Hawaii's exports for 2021 stood at US\$339 million, and the main export products were waste materials, transportation equipment, chemical products, fishery products, and agricultural products. The imports for 2021 reached US\$2.554 billion. The main imported goods were oil and natural gas, oil and coal products, transportation equipment, processed food, and furniture. Taiwan is the state of Hawaii's ninth largest export market and tenth largest source of imports. However, the tourism industry is the state of Hawaii's largest economic pillar. Its economic performance largely relies on the support of major economies, including its mainland (U.S.) and Japan. At present, as the COVID-19 pandemic is gradually slowing down, with fewer international tourists than that in the past, there are signs of gradual growth and stabilization.

Taiwan's investment in the state of Hawaii is mainly in the real estate and the catering industries, including the Ramada Hotel by China Airlines and the Hawaii Chinatown Culture Plaza by Taiwanese government agencies. With the increasing demand for take-out containers due to the pandemic, Karat by Lollicup invested in the acquisition of Pacific Cup to produce and sell disposable food boxes and beverage containers. Furthermore, there are restaurants, real estate agencies, travel agencies, as well as laser plotting, garment wholesale, and gift wholesale companies invested and run by Taiwanese businesspeople. This also indicates that the investment and business environment is stable. The state of Hawaii is constantly establishing and improving its transportation and tourism infrastructure and facilities, including hotels, to attract more international tourists. Hawaii's tourism and sightseeing industry is one of the most successful models in the world. Its wide variety of natural environments and policy-driven facilities are also the main factors contributing to its internationalization.